



## 2023 Northern Michigan Regional Home & Outdoor Living Show SPONSORSHIP REGISTRATION FORM

Please become a sponsor of the 45<sup>th</sup> Annual 2023 Home Show by the Home Builders Association of Northern Michigan. Event is March 17 & 18, 2023, in Petoskey at North Central Michigan College.

### **[ ] Major Event Sponsor \$1,600 - (1) Available - PRIME location, in Atrium at entrance**

- Your business logo on the front cover of the Home Show Program.
- Logo featured in all major advertisements and listed in event press releases.
- Logo placed on all tickets
- If exhibiting, your booth will be one of the locations for the children's Scavenger Hunt
- Ability to have one item in the show bags given to all attendees
- Your Banner placed prominently on the Skywalk above the home show floor
- 2 booth spaces for a total of 10 x 20 in the Atrium at the entrance to the show (\$1100 Value)

### **[ ] Home Show Partner \$1,275 – (3) Available**

- Your business logo on the front cover of the Home Show Program.
- Logo featured in all major advertisements and listed in event press releases
- Logo placed on all tickets
- If exhibiting, your booth will be one of the locations for the children's Scavenger Hunt
- Ability to have one item in the show bags given to all attendees
- Your Banner placed prominently on the Skywalk above the home show floor
- One 10 x 10' booth space with premium location. Additional space available for \$500 each.

### **[ ] Home Show Program Sponsor \$750 (2) Available**

- Your logo on the Home Show Program.
- Ability to have one item in the show bags given to all attendees
- Your Banner placed prominently on the Skywalk

### **[ ] Education Sponsor \$500 (2) Available**

- Recognition and Host/Co-host (if choose to be) at education seminars
- Logo in the Home Show Program by the educational information
- Your business listed as an Education Sponsor in all locations where the education programs are listed and, on all posters, relating to the education programs.
- Ability to have one item in the show bags given to all attendees
- If exhibiting, your booth will be one of the locations for the children's Scavenger Hunt
- Your Banner placed prominently on the Skywalk above the home show floor

**[ ] Vendor Breakfast & Vendor Refreshment Area Sponsor \$450 3 Available**

- Your business listed as the Vendor Breakfast Sponsor – Breakfast is Friday, March 17, 2023, 10-10:45 am, open to all vendors at the show (show opens at 11 am)
- Your logo on a sign by the vendor refreshment area that is open during the entire show (coffee bar)
- If exhibiting, your booth will be one of the locations for the children’s Scavenger Hunt
- Your supplied banner placed prominently on the Skywalk above the home show floor

\_\_\_\_\_ **\$200 -- Children’s Scavenger Hunt Sponsor & Children’s Area Sponsor**, (3 available)

We will have a children’s scavenger hunt, bounce house and craft table for the kids.

\_\_\_\_\_ **\$300 -- Show Awards Sponsor** (1 available) – (3) booth awards are given out at vendor breakfast on April 8 at 10 am. Your company name will be on the award, and you can give the award out.

A Bonus will be a Facebook post about the award and press release with photo to local papers.

\_\_\_\_\_ **\$100 -- Banner Hung at Show** – your supplied banner will be hung above the show floor

**Please return this form to our office by FAX 231-348-8155 or email it to [lynann@hbanm.com](mailto:lynann@hbanm.com). All sponsors must be committed by February 1, 2023, to get all promotional value. Please CALL US first to make sure the sponsorship you want is still available. Call Lyn Ann at 231-348-9770/ 231-675-2651 or email [lynann@hbanm.com](mailto:lynann@hbanm.com)**

**2023 HOME SHOW SPONSORSHIP REGISTRATION FORM**

Business name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**List sponsorships:** [ ] Major \$1600 [ ] Partner \$1275 [ ] Program \$ 750 [ ] Education \$500

[ ] Breakfast \$450 [ ] Children’s Area & Scavenger Hunt \$200 [ ] Awards \$350 [ ] Banner \$100

Total Price (mark next to items): \_\_\_\_\_

Do you need an invoice? [ ] Yes [ ] No

Call us if you want to pay by credit card. A 3.5% processing fee applies.

How do you want your company listed? PRINT \_\_\_\_\_

Email a high-resolution logo to [info@hbanm.com](mailto:info@hbanm.com) no later than March 1, 2022.

**Checks payable to HBA of Northern Michigan. Mail to:** HBANM, 455 Bay Street, Petoskey, MI 49770

Miscellaneous Terms and Conditions: All artwork, banners and displays are to be provided by the sponsor and must meet technical specifications as provided by HBANM.

**Any questions regarding the sponsorship can be directed to: 231-348-9770 or [lynann@hbanm.com](mailto:lynann@hbanm.com)**