Northern Michigan HOME & Outdoor Living SHOW

Please become a sponsor of the 49th Annual 2027 Home Show by the Home Builders Association of Northern Michigan. The event is on March 12 & 13, 2027, in Petoskey at North Central Michigan College.

[ ] Major Event Sponsor $2,500- (2) Available - PRIME location, in Atrium at entrance or choice

- Your business logo on the front cover of the Home Show Program.
- Logo featured in all major advertisements and listed in event press releases.
- Logo placed on all tickets.
- Ability to have one item in the show bags given to all attendees.
- Your Banner is placed prominently on the Skywalk above the home show floor.
- 2 booth spaces for a total of 10 x 20 in the Atrium at the entrance to the show/**or choice** ($1460 Value)
- Additional booth space is $400 each
- Interview by local TV Station at the show (if possible)

[ ] Home Show Partner $1,500 – (2) Available

- Your business logo on the front cover of the Home Show Program.
- Ability to have one item in the show bags given to all attendees.
- Your Banner is placed prominently on the Skywalk above the home show floor.
- 1 10 x 10' booth spaces with premium location. Additional space available for $400 each.

[ ] Home Show Program Sponsor $750 (2) Available

- Your logo on the Home Show Program.
- Ability to have one item in the show bags given to all attendees.
- Your Banner placed prominently on the Skywalk.

[ ] Education Sponsor $500 (2) Available

- Recognition and Host/Co-host (if you choose to be) at education seminars.
- Logo in the Home Show Program by the educational information
- Your business is listed as an Education Sponsor in all locations where the education programs are listed and, on all posters, relating to the education programs.
- Ability to have one item in the show bags given to all attendees.
- Your Banner is placed prominently on the Skywalk above the home show floor.

[ ] Vendor Breakfast & Vendor Refreshment Area Sponsor $500 -3 Available

- Your business listed as the Vendor Breakfast Sponsor – Breakfast is Friday, March 12, 2027, 9:00-10:30 am, open to all vendors at the show (show opens at 11 am)
- Your logo on a sign by the vendor refreshment area that is open during the entire show (coffee bar)
- Your supplied banner placed prominently on the Skywalk above the home show floor.

_____ **$400-- Show Awards Sponsor (1 Available)** – (3) booth awards are given out at vendor/ Membership breakfast on Friday. Your company name will be on the award, and you can give the award out. A Bonus will be a Facebook post about the award and press release with photo to local papers.

_____ **$110 -- Banner Hung at Show –** your supplied banner will be hung above the show floor

_____ **$300 Volunteer Sponsor (1 Available)** Snacks or food for Volunteer workers.

Your company logo on food passes and in Program.

Please return this form to our office by FAX 231-348-8155 or email it to lynann@hbanm.com. All sponsors must be committed by December 31, 2026, to get all promotional value. Please CALL US first to make sure the sponsorship you want is still available. Call Lyn Ann at 231-348-9770/ 231-675-2651 or email lynann@hbanm.com

2027 HOME SHOW SPONSORSHIP REGISTRATION FORM

Business name: _____ Contact Person: _____

Phone: _____ Cell: _____ Email: _____

Authorized Signature: _____ Date: _____

List sponsorships: [ ] Major $2500 [ ] Partner $1500 [ ] Program $ 750 [ ] Education $500

[ ] Breakfast $500 [ ] Awards $400 [ ] Banner $110 ( ) Volunteer Sponsor $300

Total Price (mark next to items): _____

Do you need an invoice? [ ] Yes [ ] No
Call us if you want to pay by credit card. A 3.5% processing fee applies.

How do you want your company to be listed? PRINT _____

Email a high-resolution logo to info@hbanm.com no later than December 31, 2026.

Checks payable to HBA of Northern Michigan. Mail to: HBANM, 455 Bay Street, Petoskey, MI 49770

Miscellaneous Terms and Conditions: All artwork, banners and displays are to be provided by the sponsor and must meet technical specifications as provided by HBANM.