

2026 Northern Michigan Homes & Remodeling Magazine



Reserve your ad now in the annual Home Builders Association of Northern Michigan magazine and HBANM directory called, **Northern Michigan Homes and Remodeling**. The magazine includes articles, ads, and our full membership directory! This publication is full color, 32 –36 pages and chocked full of articles by or about our members. The print run of 3,000 will be distributed to HBANM members, all home show attendees, and around the community at chamber of commerce offices, retailers and member locations. The magazine will be available on our website as a flip book. Your ad will work for 12-months and reach members, vacation home owners and local residents. Publication is promoted on Facebook and Instagram. **Publish date is February 2026.**

View the 2025 magazine at: www.hbanorthernmichigan.com

AD RESERVATIONS DUE November 15,2025

ADVERTISING COMMITMENT — All ads will be in full color	Member	Non Member	PRICE
Full Page Non Bleed 7.75" width x 10" high or Bleed 8.5 x11 (add .25 for bleed) Back Page SOLD \$1600	\$ 1200	\$1400	
1/2 Page (7.75" x 4.75")	\$ 600	\$650	
1/4 Page (3.75" x 4.75")	\$ 475	\$525	
1/8 Page (3.75 x 2.375") Slightly larger than a business card	\$ 400	\$450	
BOLD FACE MEMBER LISTING	\$40	---	
TOTAL			

- [] Repeat my ad from 2024 Directory/Magazine
 [] Sending new ad. Email PDF of ad to janet@callbeacon.com **Due by November 15,2024**
 [] I need an ad created. There is no fee to create your ad. Please email us a photo, logo and the copy for your ad to Janet@callbeacon.com. Content needs to be to us by November 15. You will get a proof to approve.

- [] Check is being mailed. Checks to: HBA of Northern Michigan. See address below
 [] Please bill me **All ad payments due by December 15.** Call for terms if needed.
 [] Pay by Credit Card. We will call you for info. (a processing fee is added.)



Company _____ Name _____ Title _____

Email _____ Phone _____

Billing Address _____

Email this form to: Lyn Ann Reid, EO, at lynann@hbanm.com HBA of Northern Michigan, 455 Bay Street, Petoskey, MI 49770

For questions call Lynn Ann at 231-348-9770 or graphic designer Janet Chambers at: cell 814-308-3168