

EVENT SPONSOR



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Exhibitor Registration Form

2026 Northern Michigan Home & Outdoor Living Show

Friday March 13, 2026, 11am - 5pm, and  
Saturday March 14, 2026,, 9am - 4pm

|                               |                         |
|-------------------------------|-------------------------|
| Company _____                 | Contact _____           |
| Address _____                 | Office _____ Cell _____ |
| City _____ ST _____ Zip _____ | Fax _____ Email _____   |

Booth Location Preference

1st choice \_\_\_\_\_

2nd choice \_\_\_\_\_

3rd Choice \_\_\_\_\_

Space is reserved on a first come, first served basis.  
All reservations must include a 50% deposit along  
with a fully completed Registration Form and Terms  
and Conditions form.

AUTHORIZED SIGNATURE

Authorized signer has read and accepted all of the  
terms and conditions as outlined in the Terms &  
Conditions Form.

PRINT \_\_\_\_\_

SIGN \_\_\_\_\_

RETURN THIS FORM AND THE TERMS AND  
CONDITIONS FORM.

For info call 231-348-9770 or email us at  
info@hbanm.com. More show info at

Home Show Sponsors



2025 Champion Sponsors



| ITEM                                                                                                                                   | QTY | PRICE    | TOTAL COST |
|----------------------------------------------------------------------------------------------------------------------------------------|-----|----------|------------|
| 10 x 10 Ft Booth Space                                                                                                                 |     | \$650    |            |
| End Caps - Additional                                                                                                                  |     | \$45     |            |
| Company Banner Package*<br>See terms and conditions                                                                                    |     | \$110    |            |
| DISCOUNT - Members of HBANM - Early Bird<br>discount if paid in full by 01/31/26, Take<br>\$25.00 off Booth Space. Save \$25 per booth |     | (\$25)   |            |
| DISCOUNT Non Member Early Bird Discount<br>if paid in full by 01/31/26. Take \$15.00 off<br>booth space. Save \$15 per booth space.    |     | (\$15)   |            |
| Trade Show Table Package - (1) 8 ft table, 2<br>chairs, white tablecloth with blue skirting                                            |     | \$45 ea. |            |
| LATE REGISTRATION PENALTY - Add fee if<br>paid after 03/01/2026                                                                        |     | \$50     |            |
| TOTAL -Send checks to HBANM, 455 Bay<br>Street, Petoskey, MI 49770. For Credit Card<br>processing, we add 3.5% to the total            |     |          |            |

|                         |                       |
|-------------------------|-----------------------|
| Credit Card Information | NAME ON CARD _____    |
| Card Number _____       | EXP _____ Code _____  |
| Address _____           |                       |
| City _____              | State _____ Zip _____ |
| Signature _____         |                       |

**THIS PAGE MUST BE RETURNED, SIGNED, AND INITIALED**

**2026 NORTHERN MICHIGAN REGIONAL HOME & OUTDOOR LIVING SHOW**  
**March 13 & 14, 2026, at North Central Michigan College, Petoskey**  
**EXHIBITOR TERMS AND CONDITIONS**

**BOOTH SELECTION & RENTAL AGREEMENT**

- **INITIAL** \_\_\_\_\_ Booths are available only on a first come, first served basis. To reserve a booth, exhibitor must fully complete the registration form and provide **a minimum of a 50% deposit**
- Only one company may exhibit per booth space unless multiple booths are purchased.
- Booth rentals include the following:
  - Curtained backdrop and half sides -- 8' high backdrop and 3' high sides. Under no condition can a display obstruct or project out into the aisle. **Display cannot exceed 9' high unless approved 1 month in advance of the show date.**
  - One 110/15-amp electrical outlet per booth provided. Power requirements more than this must be made in advance.
  - Customized premium outdoor space for a vehicle or booth space is available by contacting the HBANM office at 231-348-9770
  - HBANM is responsible for final booth assignments but will take into consideration the Exhibitor's preference where possible.

**PREMIUM ATRIUM SPACE OPPORTUNITY: (1) space available**

The Atrium entrance to the Home Show will be reserved for a premium of \$1,600 which includes two booth spaces: Total 10' x20'

-----**SHOW DATES-TIMES-LOCATION**-----

|                           |                                                                                                                        |                                                                     |                                                 |
|---------------------------|------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------------------|
| <b>WHERE:</b>             | North Central Michigan College, Petoskey, MI – Student Community Resource Center<br>1515 Howard St, Petoskey, MI 49770 |                                                                     |                                                 |
| <b>EXHIBITOR SET UP:</b>  | Wednesday, March 11                                                                                                    | 12:00 PM to 6:00 PM                                                 |                                                 |
|                           | Thursday, March 12                                                                                                     | from 8:00 AM to 4:00 PM                                             |                                                 |
|                           | <b>NOTE: ALL BOOTHS MUST BE SET UP NO LATER THAN 4:00 PM ON THURSDAY.</b>                                              |                                                                     |                                                 |
| <b>SHOW TIMES</b>         | Friday, March 13                                                                                                       | 9 am-10:30 FREE Breakfast for Vendors, Announcements & Booth Awards |                                                 |
|                           | Friday, March 13                                                                                                       | 11:00 AM to 5:00 PM                                                 |                                                 |
|                           | Saturday, March 14                                                                                                     | 9:00 AM to 4:00 PM                                                  | <b>NO EARLY TEARDOWNS ALLOWED!</b>              |
| <b>EXHIBIT TEAR DOWN:</b> | Saturday March 14                                                                                                      | 4:30 PM to 9:00 PM                                                  | <b>Gym cleared – No Sunday Teardown allowed</b> |

**PAYMENT TERMS:** To reserve a booth (s) exhibitor must provide the following:

NOTE: All deposits are non-refundable

- ☐ A fully completed exhibitor registration form
- ☐ **INITIAL** \_\_\_\_\_ **A minimum 50% deposit, check or credit card**, payable to: HBA of Northern Michigan
- ☐ **INITIAL** \_\_\_\_\_ **In the event the GRAND TOTAL of services contracted for is not paid at time of registration all balances due must be paid by either check or credit card on or before March 10, 2026**
- ☐ **INITIAL** \_\_\_\_\_ Failure to pay the GRAND TOTAL noted on the registration form and provide the required insurance certificate by March 10, 2026, will result in the assessment of **a \$50 late payment fee**, and may result in a reassignment of previously reserved space.

**EARLY BIRD DISCOUNTS** – Members of HBANM receive an **\$25.00 Early Bird Discount** off booth space if deposit is paid by 01/31/2026. Non-members of the HBANM get a **\$15 discount off** booth space if deposit is paid by 01/31/2026.

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**INSURANCE REQUIREMENTS:**

To protect the HBANM, its members, and all the Home Show exhibitors, volunteers, vendors, and attendees a General Liability policy of not less than \$500,000 must be in effect from March 11,2026, through March 15,2026. Include Named Insured as: The Home Builders Association of Northern Michigan at 455 Bay Street, Suite E, Petoskey, MI 49770. Insurance certificates are to be sent to the HBANM office by postal service, by fax at 231-348-8155, or emailed to [lynann@HBANM.com](mailto:lynann@HBANM.com)

**INITIAL** \_\_\_\_\_ Failure to provide the required insurance and corresponding certificate will void this contract and all monies paid will be non-refundable. \* **Exception: see rule 11 next page**

**MISCELLANEOUS TERMS & CONDITIONS:**

- 1) The persons, displays, and promotional material the Exhibitor’s display space shall be limited to the business of the Exhibitor. Only one company may exhibit per booth space. Exhibitor promotions must be in the Exhibitor’s name and related to the Exhibitor’s business. Sub-letting a space is NOT permitted without the approval of the HOME SHOW Chairperson or the Executive Officer of the HBANM.
- 2) **INITIAL** \_\_\_\_\_ Exhibitor agrees to staff the display space during all show times. Exhibitor is responsible for the delivery, set up, and removal of all displays and display materials and floor coverings. Anything not removed from the convention space by 9 pm on March 14, will be removed by HBANM at the Exhibitor’s expense which will include a **\$200 service fee**.
- 3) Throughout the show the Exhibitor will remove refuse promptly from their display area and deposit it in the designated refuse containers.
- 4) All Exhibits must be designed and operated with a level of decorum and good taste that is representative of the Home Builders Association of Northern Michigan, North Central Michigan College, and the community.
- 5) All laws pertaining to health, fire prevention, and public safety shall be strictly observed.
- 6) Nothing shall be nailed, stapled, duct taped, or otherwise affixed to the curtains, walls, floors, or any part of the exhibition building. Painter’s tape is permitted. Exhibitor assumes full responsibility for all damage to surfaces provided by NCMC in addition to any damage caused by Exhibitor to neighbor displays. It is required that substantial displays that could scratch or damage the protective floor, must have an additional 10x10 carpet or additional flooring.
- 7) All Exhibitors are required to park in designated EXHIBITOR parking areas, leaving areas closest to the convention center for Show patrons.
- 8) Exhibitors are permitted to sell merchandise during show hours.
- 9) The Exhibitor releases the Home Builders Association of Northern Michigan and North Central Michigan College from all liability, including liability for acts of negligence. The HBANM and NCMC are not responsible for lost or stolen items.
- 10) Should unforeseen events or other causes outside the control of HBANM make it impossible or impractical to permit the Home Show to continue, the Home Show Chairman will have the discretion to terminate or cancel the show without liability. Epidemic. If, as a result of government action due to an epidemic, the facility, or the space to be rented by the Exhibitor becomes unavailable to Show Management for the show, and Exhibitor has made all payments according to the contract schedule, Exhibitor shall be entitled to an 80% refund for all payments received and shall waive all claims for damages or compensation that arise because of, or are a consequence of, such change.
- 11) We will follow whatever the Covid 19 Guidelines are for North Central Michigan College at the time of the show.
- 12) The registration form and the corresponding terms and conditions constitute the entire agreement between the Exhibitor and HBANM.

**INITIAL** \_\_\_\_\_ \*All artwork, banners, or displays in booth space must meet technical specifications as provided by HBANM.

**PLEASE SIGN:**

Agreed to by (signature) \_\_\_\_\_ DATE \_\_\_\_\_

Print Name \_\_\_\_\_ TITLE \_\_\_\_\_