



2022 Northern Michigan Regional Home Show SPONSORSHIP REGISTRATION FORM

Please become a sponsor of the 44th Annual 2022 Home Show by the Home Builders Association of Northern Michigan. Event is April 8 & 9, 2022 in Petoskey at North Central Michigan College. COVID GUIDELINES WILL BE IN FORCE.

[] Major Event Sponsor \$1,500.00 - (1) Available - PRIME location, in Atrium at entrance **SOLD**

- Your business logo on the front cover of the Home Show Program
- Logo or company name featured in all major advertisements and listed in event press releases
- Logo or business name placed on all tickets
- If exhibiting, your booth will be one of the locations for the children's Scavenger Hunt
- Ability to have one item in the show bags given to all attendees (coupon, flyer or trinket)
- You supply your banner to be placed prominently on the Skywalk above the home show floor
- Logo or company name listed on signage at the show
- 2 booth spaces for a total of 10 x 20 in the Atrium at the entrance to the show (\$1100 Value)

[] Home Show Partner \$1,000 – (3) Available*

- Your business logo on the front cover of the Home Show Program
- Logo featured in all major advertisements and listed in event press releases
- Logo or company name placed on all tickets
- If exhibiting, your booth will be one of the locations for the children's Scavenger Hunt
- Ability to have one item in the show bags given to all attendees (coupon, flyer or trinket)
- You supply your banner to be placed prominently on the Skywalk above the home show floor
- One article on your business area of expertise in the home show program – company to submit article. Guidelines will be provided.
- One 10 x 10' booth space with premium location. Additional space available for \$500 each
- Logo or company name listed on signage at the show

[] Home Show Program Sponsor \$750 (2) Available*

- Logo or company name listed in the Home Show Program with prominent location.
- Ability to have one item in the show bags given to all attendees (coupon, flyer or trinket)
- You supply your banner to be placed prominently on the Skywalk
- Logo or company name listed on signage at the show

[] Education Sponsor \$500 (3) Available

- Recognition and Host/Co-host (if choose to be) at education seminars
- Logo or company name in the Home Show Program by the educational information
- Your business listed as an Education Sponsor in all locations where the education programs are listed and, on all posters, relating to the education programs.
- Ability to have one item in the show bags given to all attendees
- If exhibiting, your booth will be one of the locations for the children's Scavenger Hunt
- You supply your banner to be placed prominently on the Skywalk above the home show floor

[] Vendor Breakfast & Vendor Refreshment Area Sponsor \$450 (2) Available

- Your business listed as the Vendor Breakfast Sponsor – Breakfast is Friday, 4/8/22, 10-10:45 am, open to all vendors at the show (show opens at 11 am)
- Your logo on a sign by the vendor refreshment area that is open during the entire show (coffee bar)
- If exhibiting, your booth will be one of the locations for the children’s Scavenger Hunt
- You supply your banner to be placed prominently on the Skywalk above the home show floor

SINGLE SPONSORSHIPS

- _____ **\$250 -- Children’s Scavenger Hunt Sponsor & Children’s Area Sponsor**, (3 available)
We will have a children’s scavenger hunt, and craft table for the kids.
- _____ **\$300 -- Show Awards Sponsor** (1 available) – (3) booth awards are given out at vendor breakfast on 4/8/22 at 10 am. Your company representative can give out the award if desired.
A Bonus will be a Facebook post about the award and press release with photo to local papers.
- _____ **\$100 -- Banner Hung at Show** – your supplied banner will be hung above the show floor

Please return this form to our office by FAX 231-348-8155 or email it to info@hbanm.com. All sponsors must be committed by Feb 1, 2022 to get all promotional value. Please CALL US first to make sure the sponsorship you want is still available. Call Lyn Ann at 231-348-9770 or email info@hbanm.com

2022 HOME SHOW SPONSORSHIP REGISTRATION FORM

Business name: _____ Contact Person: _____

Phone: _____ Cell: _____ Email: _____

Authorized Signature: _____ Date: _____

- List sponsorships:** [] Major \$1500 [] Partner \$1000 [] Program \$ 750 [] Education \$500
[] Breakfast \$450 [] Children’s Area & Scavenger Hunt \$250 [] Awards \$300 [] Banner \$100

Total Price (mark next to items): _____

Do you need an invoice? [] Yes [] No
Call us if you want to pay by credit card. A 3.5% processing fee applies.

How do you want your companyname listed? PRINT _____

Email a high-resolution logo to info@hbanm.com no later than Feb 1, 2022.

Checks payable to HBA of Northern Michigan. Mail to: HBANM, 455 Bay Street, Petoskey, MI 49770

Miscellaneous Terms and Conditions: All artwork, banners and displays are to be provided by the sponsor and must meet technical specifications as provided by HBANM.

Any questions regarding the sponsorship can be directed to: 231-348-9770 or lynann@hbanm.com