



If your business is involved in any way with home building or remodeling, we hope you will join your local Home Builders Association.

Our state and local organizations worked hard during the 2020 COVID crisis to pass legislation that included getting contractors back to work. While other business areas were closed for an additional 30 days, CONTRACTORS WERE ALLOWED TO GET BACK TO WORK. We provided COVID-19 work place resources and updates on how to work safely. We continue to advocate for builders and all aligned contractors that “touch” the building industry.

The HBANM is a strong organization that has been serving Charlevoix, Cheboygan, Emmet and Otsego counties since 1979. We have about 150 members.

Annual events include:

- Home and Outdoor Living Show
- Parade of Homes
- Golf Outing
- Clay Shoot
- Monthly member meetings
- Annual Dinner

“Every man owes a part of his time and money to the business or industry in which he is engaged.

No man has a moral right to withhold his support from an organization that is striving to

improve conditions within his sphere.”

--Theodore Roosevelt

Top Reasons to Invest in HBA Membership

1) Networking with members and vendors — During the COVID 19 crisis, we started hosting webinars to connect members to resources. We plan to have some in-person events in 2021 such as a golf outing and clay shoot. A member-to-member tailgate outdoor event is in the works for Fall 2021.

2) Save money— Save money on business insurance, health insurance, Rx, vehicles, office supplies and more. Get rebates on the materials you buy to build a home such as decking, siding, and systems through the HBA Member Rebate Program. See the handout from the NAHB and HBAM for a list of benefits.

3) Get educated - We offer top-notch classes for professional development and builder licensing requirement.

4) Be protected - Free ombudsman and legal support is available to defend you against unjust legal action. HBAM is your defense in legal matters so that you don't have to fight on your own.

5) Get marketing support - Your membership includes a listing on the HBANM website and in the *Members Only* HBANM Directory that is distributed in the community. We send referrals to member businesses from inquiries generated by our website, social media and events. Participate as a builder, exhibitor or sponsor in our 2021 Virtual Parade of Homes and our Virtual Home and Outdoor Living Show. We share member news on Facebook and Instagram. New members and member news is included in our e-newsletters.

6) Keep up-to-date - Get the latest news from the NAHB, HBA of Michigan and our organization that affects the building industry. Members receive a monthly e-newsletter and periodic Builder Bits. Follow our FB page too!

7) Have a voice with our elected officials - Your dues support the advocacy efforts of the HBA on a local, state and national level. We fight for fair permitting laws and support the building industry every day.

8) Get instant credibility - Your membership includes membership in the HBA of Northern Michigan, the HBA of Michigan and the National Association of Home Builders. Use these credentials in your marketing to build consumer confidence.

9) Get a FREE business evaluation from Small Business Growth Partners - This free evaluation will help you identify ways to work smarter and more efficiently for a better bottom line. Ask for details.

For more info, call Executive Officer Janet Chambers or Office Manager Lyn Ann Reid, at 231-348-9770 or info@hbanm.com

